

**APPLICATION FOR UNITED STATES PATENT
DECLARATION AND POWER OF ATTORNEY**

1c534 U.S. PTO
09/420002
10/18/99

As a below named inventor, we hereby declare that:

Our residence, post office address and citizenship are as stated below next to our names; that we believe we are the original inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SPONSORED INFORMATION DISTRIBUTION METHOD AND APPARATUS

the specification of which is filed herewith.

Applicants hereby claim the benefit of Provisional Application Serial Nos. 60/019,177, 60/023,258, 60/023,256, 60/024,006 and 60/026,307.

We hereby state that we have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56.

We do not know and do not believe the claimed invention was ever known or used in the United States of America before our invention thereof, or patented or described in any printed publication in any country before our invention thereof or more than one year prior to this application, that the same was not in public use or on sale in the United States of America more than one year prior to this application, that the invention has not been patented or made the subject of an inventor's certificate issued before the date of this application in any country foreign to the United States of America on an application filed by us or our legal representatives or assigns more than twelve months prior to this application.

We hereby appoint D. Lee Antton, Reg. No. 32,129, as attorney to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith. Address all telephone calls to **D. Lee Antton** at telephone no. (202) 293-8400. Address all correspondence to

**D. Lee Antton, Esq.,
Antton & Associates, P.C.
1899 L Street, N.W., 5th Floor
Washington, D.C. 20036.**

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are

punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor:	Inventor's Signature	Date:
John J. CSASZAR	X	
Residence: 11 White Oak Drive, Fleetwood, PA 19522		Citizenship: USA
Post Office Address: Same		

Full Name of Inventor:	Inventor's Signature	Date:
Michael Cudemo, III	X	
Residence: 2 Rose Tree Drive, Downingtown, PA 19335		Citizenship: USA
Post Office Address: Same		

OCT-18-1999 14:34 FROM:

TO: 610 5733

P. 001-002

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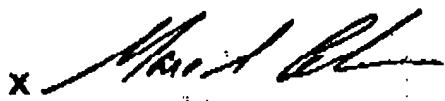
D. Lee Antton, Esq.,
Antton & Associates, P.C.
910 17th Street, N.W., Suite 800
Washington, D.C. 20006.

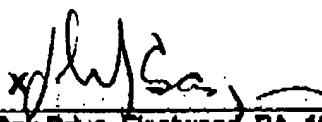
OCT-18-1999 14:34 FROM:

TO: 61 4 5733

P. 002/002

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Full Name of Inventor:	Inventor's Signature	Date:
Marc A. COHEN	X 	10/18/1999
Residence: 170 Brittany Way, Blue Bell, PA 19422		Citizenship: USA
Post Office Address: Same		

Full Name of Inventor:	Inventor's Signature	Date:
John J. CSASZAR	X 	10/18/1999
Residence: 11 White Oak Drive, Fleetwood, PA 19522		Citizenship: USA
Post Office Address: Same		

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P. 001-002

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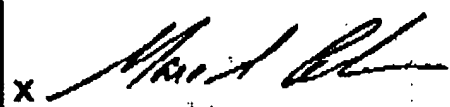
D. Lee Antton, Esq.,
Antton & Associates, P.C.
910 17th Street, N.W., Suite 800
Washington, D.C. 20006.

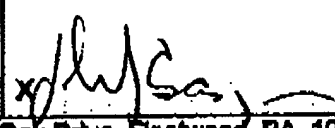
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TO: 64 5733

P. 002-002

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Full Name of Inventor:	Inventor's Signature	Date:
Marc A. COHEN	X 	10/18/1999
Residence: 170 Brittany Way, Blue Bell, PA 19422		Citizenship: USA
Post Office Address: Same		

Full Name of Inventor:	Inventor's Signature	Date:
John J. CSASZAR	X 	10/18/1999
Residence: 11 White Oak Drive, Fleetwood, PA 19522		Citizenship: USA
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**D. Lee Antton, Esq.,
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1899 L Street, N.W., 5th Floor
Washington, D.C. 20036**

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P.04

From: Antony & Associates, PC. Antony & Associates, PC. Fax: 202-253-4400 To: Jeff Cohen

Page 4 of 6 Friday, March 20, 1998 3:30:23 PM

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor:	Inventor's Signature	Date:
John J. CSASZAR	<i>x [Signature]</i>	03/23/98
Residence: 11 White Oak Drive, Fleetwood, PA 19522		Citizenship: USA
Post Office Address: Same		

Full Name of Inventor:	Inventor's Signature	Date:
Michael Cudemo, III	<i>x [Signature]</i>	3/20/98
Residence: 2 Rose Tree Drive, Downingtown, PA 19335		Citizenship: USA
Post Office Address: Same		

Full Name of Inventor:	Inventor's Signature	Date:
Marc A. Cohen	<i>x [Signature]</i>	3/23/98
Residence: 429 A Shawmont Avenue, Philadelphia, PA 19129		Citizenship: USA
Post Office Address: Same		